FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00034580 **Type of Permit:** FILMING **Release Date:** 12/08/2010

Production Company RL PRODUCTIONS LLC

Insured Company Name RL PRODUCTIONS LLC

Contact Phone No. 1 323-547-7521
Contact Phone No. 2
Fax
Address 1322 3RD ST PROMENADE, 2ND FLOOR
SANTA MONICA, California 90401

Production Title WALGREENS DISCOVERING BEAUTY WITHIN

Type of Production Commercial - Internet

Producer Bryan Stratte

Director Bryan Stratte

1st AD Peter Stratte

Production Manager Barbara Stratte

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager Michele Soefer
Primary Phone Office - 310-.70-9.5136
Secondary Phone Office - 310-.38-2.5589

Location Assistant Doug Smith
Primary Phone Office - 719.649.7879
Secondary Phone

Fees

Posting 300	$276.00
Notification Charge	$620.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$60.00

Total Permit Fee $2,086.00

Number of Locations 4

NOT A PERMIT

Permit #F00034580

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Summary Information

Location

Permit Number F00034580
Production Company RL PRODUCTIONS LLC
Insured Company RL PRODUCTIONS LLC
Production Title WALGREENS DISCOVERING BEAUTY W...

Location Manager Michele Soefer
Primary Phone Office - 310-.70-9.5136
Secondary Phone Office - 310-.38-2.5589

Location Address 3845 Inglewood Blvd, Los Angeles, CA, 90066

Location Type Private Residence

Film Dates 12/9/2010 - 12/9/2010 07:00 - 14:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	6
Cube Trucks	1
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	3
Crew	12
Spot Check	1

Filming Activities Equipment on property; Interior Dialogue; Filming contained in unit #106 of condominium , no generator;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 672 **Grid:** D4

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note SPOT CHECK PER INSPECTOR OWENS

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : Location

Posting "No Parking" signs W/S INGLEWOOD BL, PACIFIC AVE-SOUTH 300'

Approximate Footage 0 - 300 **Log Number** 8300

Date(s) 12/9/2010 to 12/9/2010 **Time(s)** 07:00 to 13:00

NOT A PERMIT

Permit #F00034580

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Summary Information — Location

Permit Number F00034580
Production Company RL PRODUCTIONS LLC
Insured Company RL PRODUCTIONS LLC
Production Title WALGREENS DISCOVERING BEAUTY W...

Location Manager Michele Soefer
Primary Phone Office - 310-.70-9.5136
Secondary Phone Office - 310-.38-2.5589

Location Address 527 N Las Casas Ave, Los Angeles, CA, 90272

Location Type Private Residence

Film Dates 12/9/2010 - 12/9/2010 07:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Pacific Palisades July 2009.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	6
Cube Trucks	1
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	3
Crew	12
FilmL.A. Monitor (s)	1
Spot Check	1

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 630 **Grid:** H5

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note FILM LA MONITOR REQUIRED:
12/09/2010, 0600-1900

Coordinator Note SPOT CHECK PER INSPECTOR HOUSTON

Parking **Base Camp**
Location Type : Location

Crew Parking
Location Type : Location

Posting "No Parking" signs W/S LAS CASAS AVE, 527 N LAS CASAS AVE-NORTH 200'

Approximate Footage 0 - 300 **Log Number** 8301

Date(s) 12/9/2010 to 12/9/2010 **Time(s)** 11:00 to 22:00

NOT A PERMIT

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Summary Information

Location

Location 3 of 4

Permit Number F00034580
Production Company RL PRODUCTIONS LLC
Insured Company RL PRODUCTIONS LLC
Production Title WALGREENS DISCOVERING BEAUTY W...

Location Manager Michele Soefer
Primary Phone Office - 310-.70-9.5136
Secondary Phone Office - 310-.38-2.5589

Location Address 4729 Tobias Ave, Sherman Oaks, CA, 91403

Location Type Private Residence

Film Dates 12/10/2010 - 12/10/2010 07:00 - 14:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	6
Cube Trucks	1
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	3
Crew	12

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking **Base Camp**
Location Type : Location

Crew Parking
Location Type : Location

Posting "No Parking" signs W/S TOBIAS AVE, 4729 TOBIAS AVE-NORTH 200'

Approximate Footage 0 - 300 **Log Number** 8323

Date(s) 12/10/2010 to 12/10/2010 **Time(s)** 07:00 to 13:00

NOT A PERMIT

Permit #F00034580

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Summary Information — Location

Location 4 of 4

Permit Number	F00034580	**Location Manager**	Michele Soefer
Production Company	RL PRODUCTIONS LLC	Primary Phone	Office - 310-.70-9.5136
Insured Company	RL PRODUCTIONS LLC	Secondary Phone	Office - 310-.38-2.5589
Production Title	WALGREENS DISCOVERING BEAUTY W...		

Location Address 10922 Landale St, San Fernando Valley, CA, 91602

Location Type Private Residence

Film Dates 12/10/2010 - 12/10/2010 12:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	6
Cube Trucks	1
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	3
Crew	12

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking **Base Camp**
Location Type : Location

Crew Parking
Location Type : Location

Posting "No Parking" signs S/S LANDALE ST, 200' IN FRONT OF 10922 LANDALE AVE

Approximate Footage 0 - 300 **Log Number** 8324

Date(s) 12/10/2010 to 12/10/2010 **Time(s)** 11:00 to 22:00

NO PERMIT

SPECIAL FILMING CONDITIONS
PACIFIC PALISADES, PALISADES HIGHLANDS AND CASTELLAMMARE AREAS

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Filming Conditions have been established to mitigate the concerns of local residents. These Conditions are a result of meetings with the Pacific Palisades Town Council, City Council Office representatives and area residents.

- **FilmL.A. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**

- **Trash and refuse must be removed from the area immediately after filming activities are completed.**

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A.. The approved times must be indicated on the permit.

- **No weekend or holiday filming unless approved by FilmL.A.**

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardener's activities, trash pick up, safe use of streets or access to resident driveways, unless approved by the affected residents. ***In some instances, it may be necessary for companies to post both sides of the street to maintain proper access for emergency vehicles and area residents.***

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Lighting is to be confined to the specific site and shall not adversely impact neighbors and/or traffic.**

- **Cast and crew may not park on area streets.** Off-street parking must be provided.

- **Prep and strike days must be included on the permit and may not take place on weekends unless approved by FilmL.A.**

NOTE: ADDITIONAL CONDITIONS ARE APPLICABLE FOR THE HUNTINGTON PALISADES, RIVIERA ESTATES, PALISADES BLUFF AREA AND THE INTERSECTION OF ALMA REAL AND OCAMPO DRIVES.

FilmL.A., Inc. NOT A PERMIT